

EVENT SCHEDULE

FRIDAY

7:30 AM – 8:30 AM

Registration and Breakfast

8:35 AM – 10:00AM

Dr. Shayne Morris

The Root Cause Illusion: When Good Marketing Replaces Real Outcomes

10:25AM – 11:30AM

Laurie Hammer

Microbes, Mood, and Molecules: Moving Beyond Symptom Relief in the Gut–Brain Axis

11:30AM – 12:30PM

LaKrista Valentine

Pediatric Immune Health in a Complex World: From Pregnancy to Early Childhood

12:30PM – 1:30PM

Lunch, Sponsor Presentations, and Vendor Exhibits

1:30PM – 2:30PM

Lisa Palmer

Amplify Your Impact Without Burning Out: The SHINE Model for Sustainable Practice Growth

2:30PM – 3:30PM

Firas Harb

Laboratory Truth: Testing, Purity, and the Quality of Your Supplements

3:30PM – 4:15PM

Speaker Q&A Panel

5:00PM – 8:00PM

Systemic Formulas Open House and Facility Tour



EDUCATION. CONNECTION. PROFESSIONAL GROWTH.

EVENT SCHEDULE

SATURDAY

7:30 AM – 8:30 AM

Registration, Breakfast, and Vendor Exhibits

8:30 AM – 9:55AM

Jack Tips
Why Most Detox Protocols Fail: Unlocking True Cellular Detoxification

10:30AM – 11:30AM

Rashelle Wydotis
The Holobiome Roadmap: No Stone Unturned

11:30AM – 12:30PM

Mike Rheese
Decoding Autoimmunity: From Lab Patterns to Targeted Protocols

12:30PM – 1:30PM

Lunch, Sponsor Presentations, and Vendor Exhibits

1:30PM – 2:30PM

Freddie Kimmel
Soulful Sales: Turning Patient Conversations into Service (and Results)

2:35PM – 3:35PM

Jeff Essen
Managing Modern Metabolism: Unlocking Energy, Appetite, and Clinical Outcomes

4:00PM – 5:00PM

Jack Kunkle
Beyond the Data: Revealing Hidden Drivers of Persistent Symptoms

6:30 PM – 8:30 PM

NEXGEN Awards Dinner



EDUCATION. CONNECTION. PROFESSIONAL GROWTH.

EVENT SCHEDULE

SUNDAY

8:00AM – 9:00AM

Vendor Networking and Morning Refreshments

9:00AM – 10:00AM

Jason Dean
Dominate Your Market: Explosive Social Media Strategies for Natural Healthcare

10:50AM – 11:50AM

Darren Schmidt
MVX Plus: Measuring What Matters for Health & Longevity

12:05PM – 1:05PM

Kelsey Spanbauer
Why Chronic Conditions and Developmental Delays Are Rising in Children—and What We Can Do About It

1:05PM – 2:00PM

Expert Panel Discussion and Q&A